

World Class Commissioning Analytical Fair

Intelligent information to commission and deliver improved services

14 July 2008, New Connaught Rooms, London

This is one in a regular series of Analytical Fairs, which focuses on the competencies for world class commissioning. The vision of 'Adding years to life and life to years' will only be achieved if commissioners have world class information and knowledge.

What is this free event?

This free event offers a real opportunity for commissioners of NHS funded care to share their successes, experiences and challenges related to using data and information to inform decision making and achieve world class commissioning.

- Insight into the latest thinking and national policy in world class commissioning.
- Understand more fully how clinicians engage with world class commissioning.
- Learn how the competencies needed for world class commissioning are supported by world class information and knowledge management tools.
- Share examples of local work and discuss this with colleagues from other parts of the country, in the 'modelling marketplace' – one aspect of previous events which delegates found of greatest value.

Who are the speakers?

The Analytic Fair includes expert national contributions and practical guidance from

- **Mark Britnall**, Director General of Commissioning and System Management, Department of Health
- Invited: **Professor Sir Bruce Keogh**, Medical Director and Interim IT Director General, Department of Health
- **Candy Morris**, Chief Executive, NHS South East Coast
- **Sandra Hills**, Director of Commissioning, The NHS Information Centre
- **Robert Lake**, Director of Social Care, The NHS Information Centre

Who should attend?

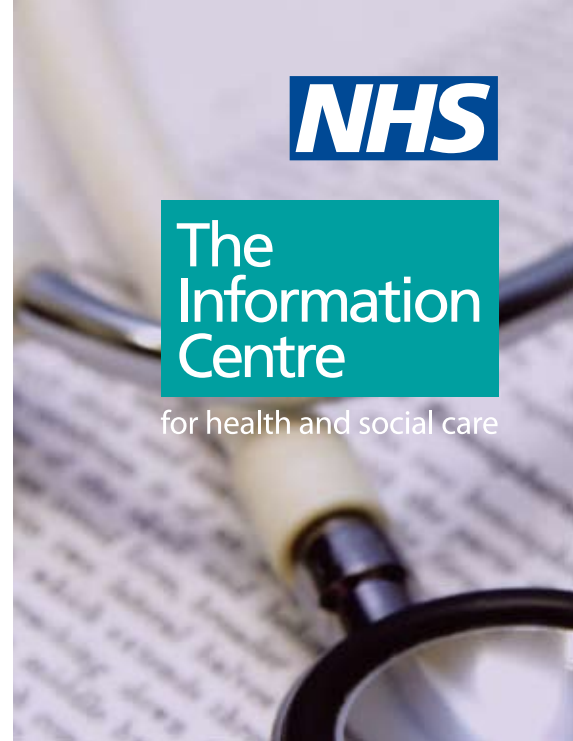
Effective cross boundary working is essential for world class commissioning to become a reality. The event has been designed to be of benefit to a range of disciplines and organisations including:

- commissioners
- performance managers
- health informatics professionals
- public health professionals

Book now to secure your place at the event

There are two ways to book your free place at this free event:

- 0845 300 6016
- enquiries@ic.nhs.uk



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Organised by **NHS South East Coast** and **The NHS Information Centre**.

09:30-10:30

Registration, coffee and 'modelling market place' exhibition

10:30-11:00

Welcome and opening address

Candy Morris, Chief Executive, NHS South East Coast

- The competencies for world class commissioning will only be achieved if commissioners have world class information and knowledge management tools
- Establishing systems, processes and enabling tools to deliver strategic commissioning
- Accessing and using high quality, timely and appropriate information to support the commissioning cycle

11:00-11:30

World class commissioning: steps toward delivering strategic commissioning of quality services

Mark Britnall, Director General of Commissioning and System Management, Department of Health

11:30-12:10

Tea, coffee and 'modelling market place' exhibition

12:10-12:40

Commissioning for clinicians

Invited: Professor Sir Bruce Keogh, Medical Director and Interim IT Director General, Department of Health

- Clinical input into the commissioning cycle to influence decisions
- Developing commissioning skills
- Accessing and using intelligent information

12:40-13:00

Using information to enable world class commissioning

Sandra Hills and Robert Lake, The NHS Information Centre

- Effective commissioning begins with an accurate and comprehensive joint assessment of local need
- Improved ability to source and utilise data in creating the JSNA

13:00-13:10

Questions and answers session

13:10-14:00

Lunch and 'modelling market place' exhibition

14:00-15.45

A range of presentations and case studies from around the country showcasing good practice for commissioning health and social care

Breakout sessions to include:

- NHS South East Coast's approach to support World Class Knowledge Management
- NHS Benchmarking products for World Class Commissioning
- The NHS Data Dictionary interactive demonstration

15:45-16:00

Closing remarks

Candy Morris, Chief Executive, NHS South East Coast