



ALLEN & HANBURYS

Stockley Park West
Uxbridge
Middlesex
UB11 1BT

HM

Date

Dear

I am writing to invite you to a meeting entitled "**ASTHMA - Take a Deep Breath and Take Control**" on Tuesday 30th September 2008 and Wednesday 1st October 2008. The meeting is to be held in private facilities at the Oxford Thames Four Pillars Hotel commencing at 7.00pm on the Tuesday and closing at 4.30pm on the Wednesday. Overnight accommodation will be available on the Tuesday evening, if needed for delegates who have to travel a long distance.

We are fortunate to have as our guest speakers:

- **Ms Tracy Kirk**, RGN, Nurse Consultant, The Training Lab, Bradford whose subject will be "*Asthma from the cradle to the grave.*"
- **Mr Omar Ali**, Prescribing Consultant Primary Care and Senior Lecturer in Applied Therapeutics Formulary Development Pharmacist, Surrey & Sussex Healthcare NHS Trust whose subject will be "*Asthma, prescribing & guidelines up-dated - put into perspective for YOU in practice.*"
- **Mr Jon Bell**, Director of Canday Medical Ltd, Cambridge whose subject will be "*Sherbet fountains & Inhaler devices - what do they have in common?*"
- **Ms Jo Riley**, RGN, Countywide lead for respiratory nursing services, Oxfordshire PCT & Oxfordshire Centre for Respiratory Medicine, The Churchill Hospital, Oxford whose subject will be "*Good asthma management & the evidence to support it.*"
- **Sister Frances Dominica**, founder of the "Helen House Hospice" for terminally ill children and the "Douglas House Hospice" for terminally ill adolescents, Oxon, whose subject will be "*How to inspire children & their families when all hope has apparently vanished.*"
- **Dr. Anthony Vernon**, Senior Partner, Wallingford Medical Practice, Oxon and the Chair of Thames Valley Faculty RCGP will chair the meeting

I enclose details of the full programme on a separate sheet.

I hope you may be able to join us for what promises to be a most interesting and informative meeting. This invitation can only be extended to members of the medical and allied professions.

To assist me with the necessary catering arrangements, would you please complete the tear-off slip below and return it to me in the freepost envelope provided (no stamp is required). As places are limited, allocations will be made on a first-come, first-served basis.

Yours sincerely,

Jill Andrew RGN - 07770 536683
Asthma Disease Management Representative

This meeting is organised and funded by GlaxoSmithKline
DRM/MTI/08/37595/1 August 2008

Please detach and return this section using the FREEPOST envelope provided. (No stamp required)

I will // will not be able to attend the above meeting at the Oxford Thames Four Pillars Hotel on Tuesday 30th September 2008 and Wednesday 1st October 2008

I will require overnight accommodation

Please state any dietary requirements

NAME:

SURGERY:

“ASTHMA - Take a Deep Breath & Take Control”

**Oxford Thames Four Pillars Hotel
Henley Road,
Sandford-on-Thames,
Oxford. OX4 4GX
Tel: 01865 334444
e-mail: thames@four_pillars.co.uk**

Tuesday 30th September 2008 and Wednesday 1st October 2008

DAY 1 – Tuesday 30th September 2008

- 6.30pm Arrival and Registration
- 7.00pm Welcome & Introduction
- 7.30pm **“How to Inspire Children and their Families When all Hope has Apparently Vanished”**
Sister Frances Dominica, the founder of "Helen House Hospice" for terminally ill children and "Douglas House Hospice" for terminally ill adolescents, Oxon
- 8.30pm Dinner and Close

DAY 2 – Wednesday 1st October 2008

- 7.00am Breakfast
- 8.30am Arrival & Registration for delegates not staying overnight
- 9.00am Chairperson's Introduction – Dr Anthony Vernon, Senior Partner, Wallingford Medical Practice and Chair of the Thames Valley Faculty RCGP
- 9.15am **“Allen & Hanburys – Past, Present and Future”**
Mr George Davidson, Regional Business Director, GlaxoSmithKline
- 9.30am **“Asthma from the Cradle to the Grave”**
Ms Tracy Kirk, RGN, Nurse Consultant, “The Training Lab”
- 10.30am Coffee Break – GSK Representatives will be available for discussions
- 11.00am **“Asthma, Prescribing and Guidelines - up-dated and put into perspective for YOU in practice”**
Mr Omar Ali, Prescribing Consultant Primary Care and Senior Lecturer in Applied Therapeutics, Formulary Development Pharmacist, Surrey & Sussex Healthcare NHS Trust
- 12.00pm Lunch and GSK Exhibitions Stands - GSK Representatives will be available for discussions
- 1.00pm **“Sherbet Fountains and Inhaler Devices - what do they have in common?”**
Mr Jon Bell, Director of “Canday Medical Ltd”
- 2.00pm **“Good Asthma Management and the Evidence to Support it”**
Ms Jo Riley, RGN, Countywide Lead for Respiratory Nursing Services Oxfordshire PCT and Oxfordshire Centre for Respiratory Medicine, The Churchill Hospital, Oxford
- 3.00pm Tea // Coffee Break – GSK Representatives will be available for discussions
- 3.30pm **“Consultation Skills to Equip you to get the Best from Everyone”**
Ms Tracy Kirk, RGN, Nurse Consultant, “The Training Lab”
- 4.30pm Chairperson's Closing Comments

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Mrs J K Andrew
FREEPOST (SCE10158)
AYLESBURY
HP17 8BR