

# Invitation

To

## **Selling Health A Stop Smoking Master class**

On

**Wednesday, 19th October 2011**

The Sadler Building, The Oxford Science Park  
Heatley Road, Oxford, OX4 4GE

### **Keynote speaker:**

Dr. Alan Curley, BSc, D.Hyp, MBSCCH, PhD.  
Director of Therapeutic Change  
UC-MindSolutions  
website= [www.uc-mindsolutions.com](http://www.uc-mindsolutions.com)

### **Meeting Objectives:**

*To explore the concept of " Selling Health "to your patients  
In the context of Motivational Interviewing  
Using Stop Smoking as an illustrative example.*

### Agenda

- 6:00pm – 6.30pm Registration and drinks
- 6:45pm – 7.30pm Hot Buffet
- 7:45pm - 8.45pm Dr. Alan Curley, BSc, D.Hyp, MBSCCH,  
PhD.
- 8:45pm - 9.00pm Questions and Answers

### **Arranged and sponsored by McNeil Products Ltd**

Please note that, in accordance with the law and the ABPI Code of Practice, hospitality can only be extended to members of the healthcare professions and appropriate administrative staff

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If you wish to attend, please contact Reena or Myles by the 14<sup>th</sup> October

**Reena Bhambi**  
*Territory Manager*  
*McNeil products Ltd*

Tel: 07876475307  
Email: [Reena.bhambi2@quintiles.com](mailto:Reena.bhambi2@quintiles.com)

**Myles Harrison**  
*Healthcare Development Manager*  
*McNeil products Ltd*

Tel: 07769642220  
Email: [mharris8@its.jnj.com](mailto:mharris8@its.jnj.com)

Invitation set up 27<sup>th</sup> September 2011