

# GP FOCUS GROUPS

**Oxford University Press is inviting GPs to contribute their knowledge to research influencing the academic and clinical resources of the future.**

You are invited to attend a focus group in our headquarters in Oxford - we would be grateful if you would extend this invitation to colleagues in your practice who may be interested in helping us with our research.

Our main aim is to assess how we can develop resources for both training and day-to-day clinical practice which are relevant to your needs, and to learn how to effectively reach the GP on the ground. We wish to hear opinions on issues as diverse as local funding, how you get materials into your surgery, attitudes to pharmaceutical company sponsorship, and the availability and quality of those resources which are needed and recommended for patients. We strongly value the opinion of GPs, and research like this is vital to developing resources which are appropriate to your needs, whether that be at point-of-care, on call, or in the library.

We would like to offer an honorarium of **£100-worth of OUP books** for each attendee. We will also be glad to refund travel expenses of up to £30.

**Dates:** We ask that you attend a focus group on one of the following dates,

(times indicated are for guidance only at this stage)	<b>Morning Session</b> (09:00-12:00)	<b>Afternoon Session</b> (13:00-16:00)	<b>Evening session</b> (18:00-21:00)
<b>Wednesday , 10<sup>th</sup> March</b>			
<b>Thursday, 11<sup>th</sup> March</b>			
<b>Friday, 19<sup>th</sup> March</b>			

If you wish to take your place in one of these groups, please send your details to Andrew Sandland ([andrew.sandland@oup.com](mailto:andrew.sandland@oup.com)), indicating which of these sessions you can attend. Please indicate your availability across all sessions, as meeting times can be optimised against potential attendance.

There are limited places available, and so confirmation and further details will be sent on as soon as possible in advance of your group date. For more information, please call on 01865 353295.

## Practice Managers and Practice Nurses

We would like input from these avenues too, and would like to appeal for interested managers or nurses to get in contact and register to help in either this or future research.

Yours sincerely,

Andrew Sandland  
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